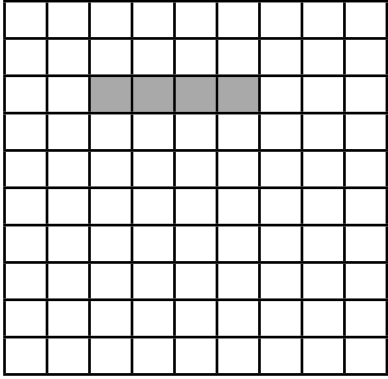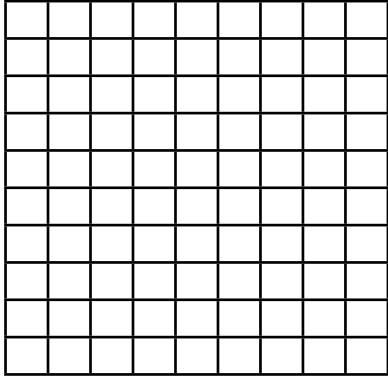# Factivation!® for Multiplication

Find the **AREA** for these Lesson 1 focus facts!  The first one has been done for you.

L x W = AREA

1 X 4 = ___4___ ,

so the AREA of the figure is

___4___

**square units**.

1   X   4

*Groups*    of    *"Things"*
**Rows**    of    **Tiles**

---

L x W = AREA

4 X 1 = _____ ,

so the AREA of the figure is

_____

**square units**.

4   X   1

*Groups*    of    *"Things"*
**Rows**    of    **Tiles**

---

L x W = AREA

1 X 7 = _____ ,

so the AREA of the figure is

_____

**square units**.

1   X   7

*Groups*    of    *"Things"*
**Rows**    of    **Tiles**

---

L x W = AREA

7 X 1 = _____ ,

so the AREA of the figure is

_____

**square units**.

7   X   1

*Groups*    of    *"Things"*
**Rows**    of    **Tiles**

---

L x W = AREA

1 X 9 = _____ ,

so the AREA of the figure is

_____

**square units**.

1   X   9

*Groups*    of    *"Things"*
**Rows**    of    **Tiles**

---
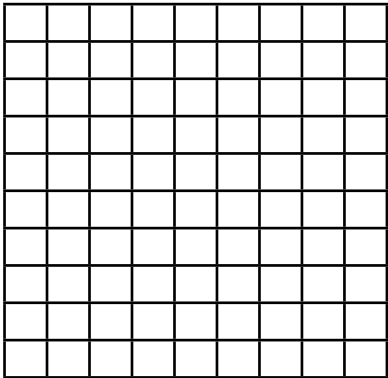
L x W = AREA

9 X 1 = _____ ,

so the AREA of the figure is

_____

**square units**.

9   X   1

*Groups*    of    *"Things"*
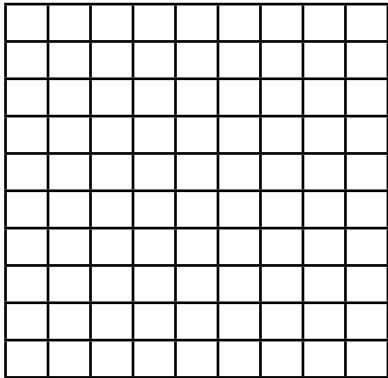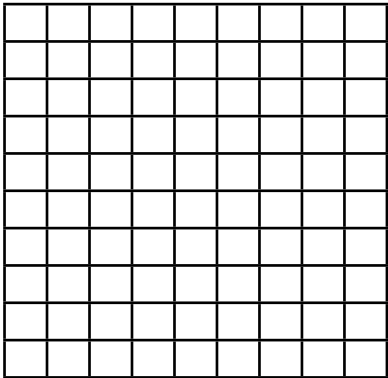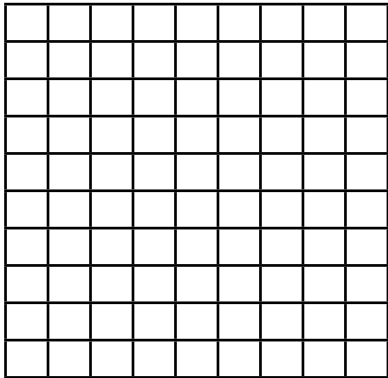**Rows**    of    **Tiles**